



Silver, Gold & Platinum Levels include everything you'll need for 2016: Annual Membership, Website Exposure, Expo Space & Related Publicity. Choose your level of exposure today!

SMAFC Headquarters
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RE: Association Sponsorship Opportunities

Dear Sustaining Member:

As a valued member to our organization, we want you to take full advantage of your sustaining membership. Our monthly meetings are designed to give you the opportunity to network with Chief Officers of local fire departments and promote your business. Attendance averages 100 people each month. These meetings are excellent ways to network with key decision makers. Please go to our website and check out the calendar of Upcoming Events. You will find it beneficial to attend all of our meetings and get your name out there. **Our annual Midwest Fire Rescue Expo will be April 6, 2016, at Suburban Collection Showplace in Novi! All 130+ vendors under one roof! We are the largest one-day show in the Midwest, with 800+ attendees! ***NOTE: We have partnered with the Great Lakes Division of the IAFC (serves Illinois, Indiana, Michigan, Minnesota, Ohio and Wisconsin), hoping this will increase attendance to the Midwest Fire Rescue Expo on Wednesday, April 6, 2016!**

Each year we provide our sustaining members the opportunity to sponsor these membership meetings, as well as our website. They are explained in detail right here.

Website Link (\$100): Your Company's link will be listed in alphabetical order (with other \$100 sponsors) on the SMAFC Website for the year. Company's logo will not be included.

One Event Only (\$250)*: Your Company's name will be mentioned at one meeting of your choice as an Event Sponsor. Your company's name will be promoted verbally to the attendees, as well as mentioned in the minutes which will be sent to all members and posted on our website. During that meeting, you may provide attendees with your company's marketing materials, post any of your company's signage, and provide a five-minute update. Lunch will be provided for two of your employees on that day. *Vendor Show not included.

Silver (\$1000): This level provides you with one membership, 10x10 booth space (or one 10x25 vehicle) at the Expo, full-page ad in Expo show program, and exposure at three monthly meetings of your choice, where you may provide attendees with your company's marketing materials. Your company's name will be promoted verbally to the attendees of that meeting and in the monthly minutes. You can provide a five-minute update about your company to members at lunch. Lunch will be provided for up to five employees during those meetings. *Your company's link will also be listed on the website.*

Gold (\$2500): This level gets all of the Silver benefits listed above, a 10x20 booth space at the expo), full page ad & logo in show program, and is applicable to seven meetings of your choice. This level of sponsorship also provides exposure on our website. Your company will be listed as a Gold Sponsor, and your company's link and logo will be added to our website. You'll receive two Sustaining Memberships and special recognition at the vendor show.

Platinum (\$5,000): This ultimate sponsorship opportunity provides you with all of the benefits listed above, but is applicable to all meetings throughout the year. Your company will be listed as a Platinum Sponsor at the top of our website's Home Page, and include company's link and logo. Your company will also receive Premium Booth Space, & Sponsorship recognition at the Vendor Show. Plus, you'll receive four Sustaining Memberships with this sponsorship level. Platinum sponsors receive invitations to private SMAFC Board events throughout the year, as well.

SMAFC has over 450 members. It is an organization representing Fire Chiefs and Command Officers in the southeast region of Michigan, Canada, and businesses in the tri-state area. Our region maintains the strongest voice among our legislators in Lansing, as well as, among our peers throughout the rest of the state. We hope that you continue to support this organization and, in return, reap all the benefits that it provides to you. Our partnership with the Great Lakes Division of the IAFC and our Midwest Fire Rescue Expo provides even more exposure, as they are an Association of 2000 members.

Below is our schedule of meetings for 2016. *Select the meeting(s) that you would like to sponsor and fax/email this completed form to (248)479-0491 or SMAFCinfo@gmail.com.*

<u>Date</u>	<u>Event</u>	<u>Location</u>
<input type="checkbox"/> January 14	General Meeting	Club Venetian (Madison Heights)
<input type="checkbox"/> February 11	General Meeting	Summit Place (Canton)
<input type="checkbox"/> March 10	General Meeting	Firehouse Museum (Ypsilanti)
<input type="checkbox"/> Wed, April 6	Vendor Show	Suburban Collection Showplace (Novi)
<input type="checkbox"/> May 12	Installation Luncheon	(Wixom)
<input type="checkbox"/> June 2	Golf Outing	Links of Novi (Novi)
<input type="checkbox"/> Sept 8	General Meeting	TBD
<input type="checkbox"/> October 13	General Meeting	TBD
<input type="checkbox"/> November 10	General Meeting	TBD
<input type="checkbox"/> December 8	Holiday Party	LFA #57 (Eastpointe)

We hope you take advantage of your SMAFC membership, if only to network with other members. Of course, we'd like for you to maximize your membership by taking full advantage of the sponsorship opportunities listed.

Thank you for your continued support, and we look forward to an extremely successful 2016.

Sincerely,
Linda Stone, Executive Director

Note: More than one vendor may sponsor the same meeting. You are not guaranteed exclusiveness to the meeting you select above.

Yes, I want to take full advantage of the SMAFC sponsorship opportunities for 2016.

- Website Link - \$100 (spell site name) _____
- One Event Only for the meeting(s) selected above - \$250 x _____ meetings = \$ _____
Select as many meetings as you want for this sponsorship level. Check box(es) above.
- Silver Level for the three meetings selected above at \$1000
- Gold Level for the seven meetings selected above at \$2,500
- Platinum Level for all meetings at \$5,000

Company Name: _____

Contact Name: _____ Phone: _____

Contact E-Mail: _____

****Once this page is received, an invoice for the total amount due will be sent ASAP****